



Climate leadership & management: Good practices in municipalities

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How can we better **lead & manage** climate action?

Is it a people problem or a process problem?



Climate leadership is about **people**

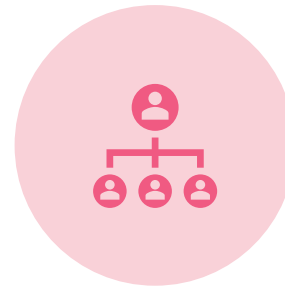


Climate management is about **processes**
(and processes are always a little bit about people, too.)

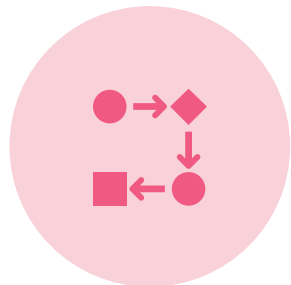
Good practices of climate leadership & management: 4 points of view



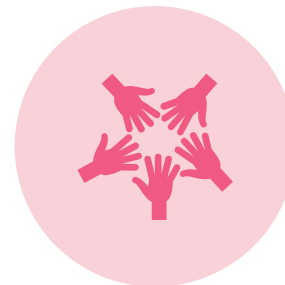
Engagement of
decisionmakers and
top management



Organizing the work –
roles and
responsibilities



From vision to
implementation:
building the processes

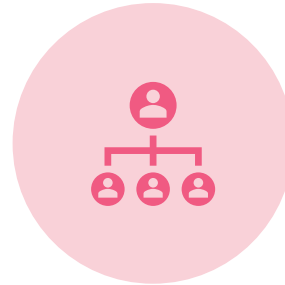


Accelerating climate
action of citizens,
companies &
stakeholders

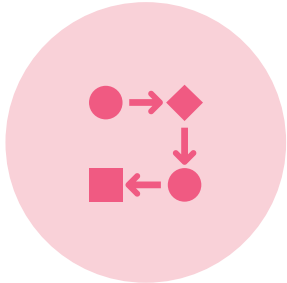
What is already in order? What needs attention?



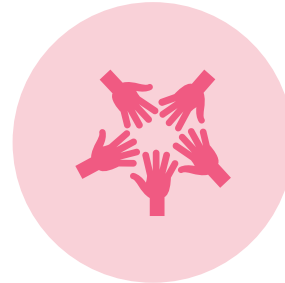
- Do our decisionmakers see the importance & benefits of climate action?
- Is climate action included in our strategic goals?



- Are the roles and responsibilities of climate action clear and concrete?
- Do we communicate and cooperate in the climate efforts across functions, units, teams?



- Is the implementation of climate goals integrated in our yearly budgeting and planning, procurement etc.?
- Do we measure and track the progress of our climate work?



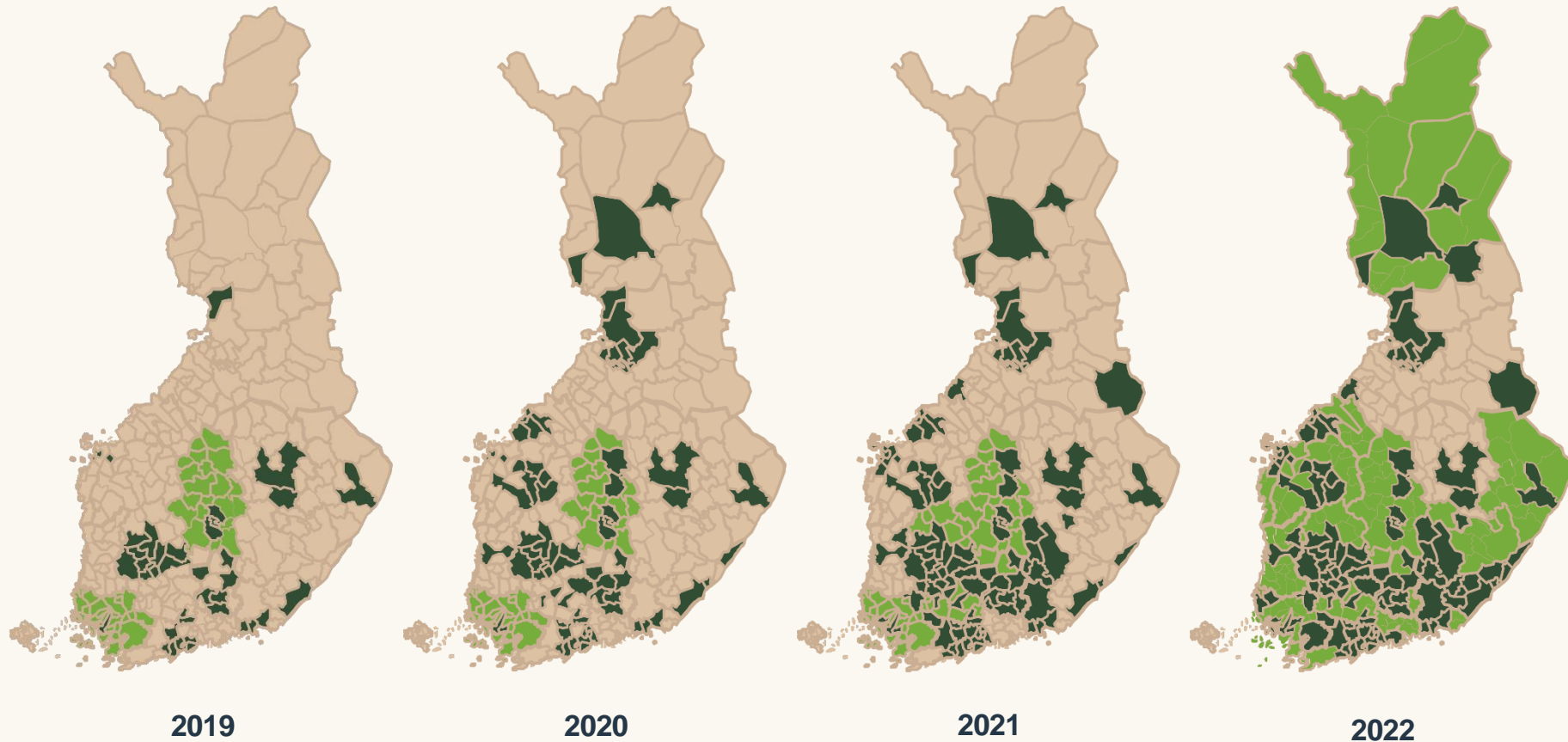
- Do we involve and encourage citizens, companies and other stakeholders to participate in climate action?
- Do we cooperate regionally and learn from others?



Examples from municipalities in Finland

Funding accelerates climate work in Finland

The Municipal Climate Change Solutions Programme has funded over 140 municipal, regional and national climate projects (as of the end of 2022). **Climate leadership** has been a central theme in many of the projects.



Projects supported by the programme in 2019–2022. Regional projects are marked in light green. Municipal projects are marked in dark green. In addition, the map shows the municipalities involved in national projects. (Ministry of the Environment)

Engagement

Good practices for decisionmakers and top management engagement

Peer pressure: Joining voluntary agreements and municipality networks

- Towards Carbon Neutral Municipalities (HINKU)
- Finnish Sustainable Communities (FISU)

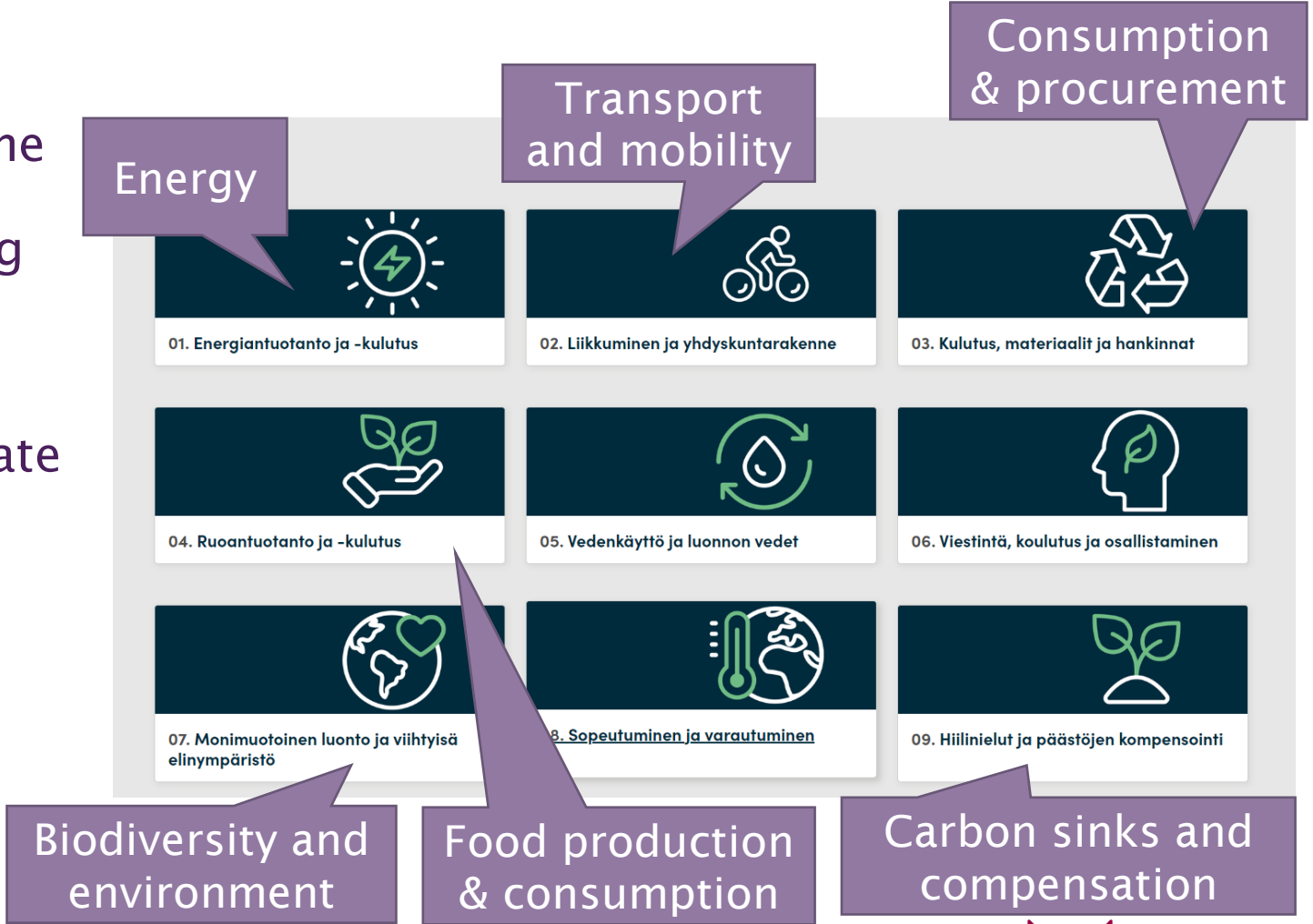
Understanding the big picture: Knowledge management, e.g. climate monitoring systems and climate budgets

Example: Climate Watchdog

The “Climate Watchdog” project of Häme University of Applied Sciences built a regional climate leadership monitoring system.

The system shows the progress of climate activities by theme and organization.

<https://hameenilmastovahti.fi/>





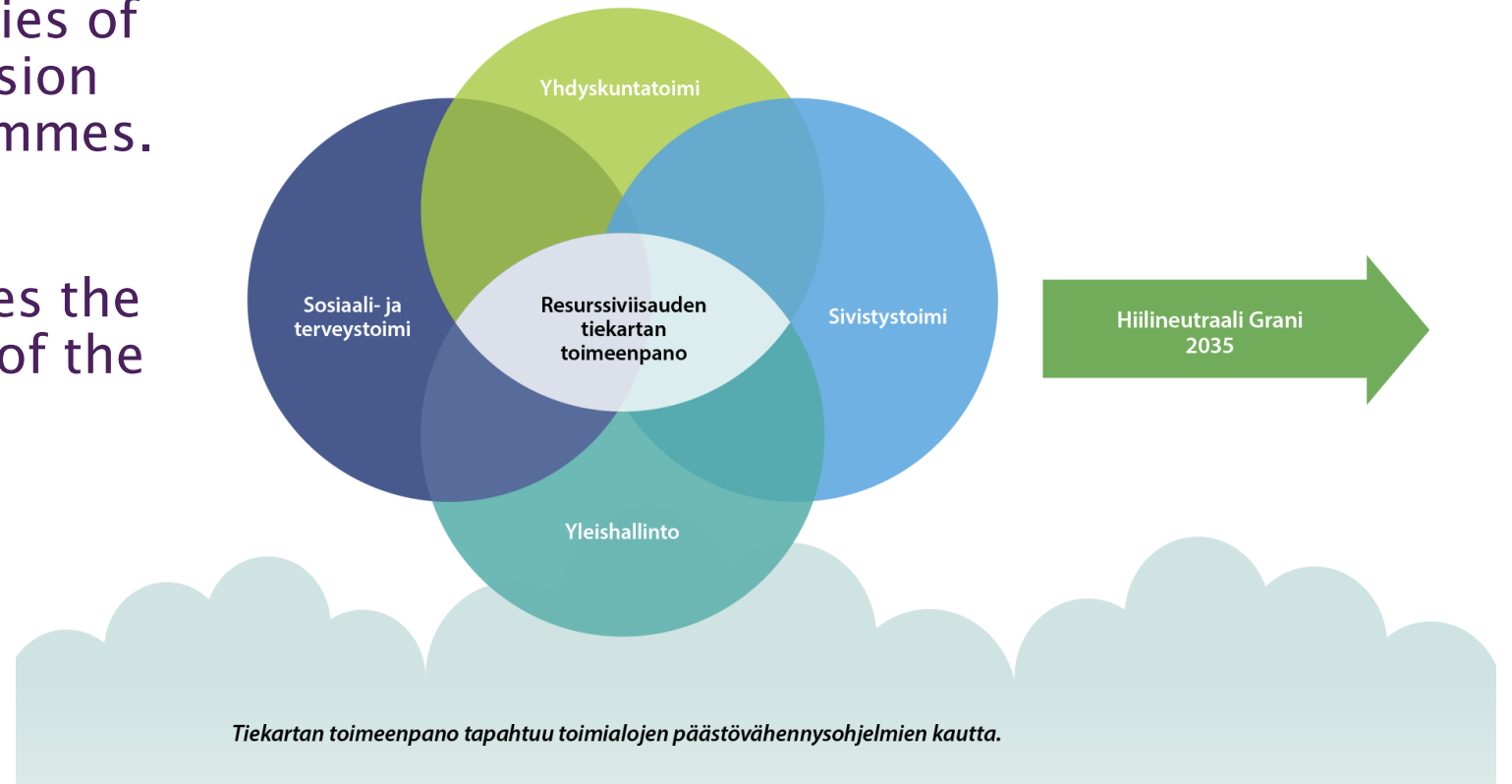
Roles and organization

- Involving teams & units in creating the climate action plans
- Including climate goals in division & team performance management
- Steering groups with members across functions/divisions
- Climate action teams around specific themes (energy, transportation) with members from different units
- Including climate action on the agenda of existing cross-sectoral teams

Example: Kauniainen

In city of Kauniainen (Grankulla), the responsibilities for different activities of climate work are specified in division specific emission reduction programmes.

An environmental board coordinates the work and has members from each of the four divisions.

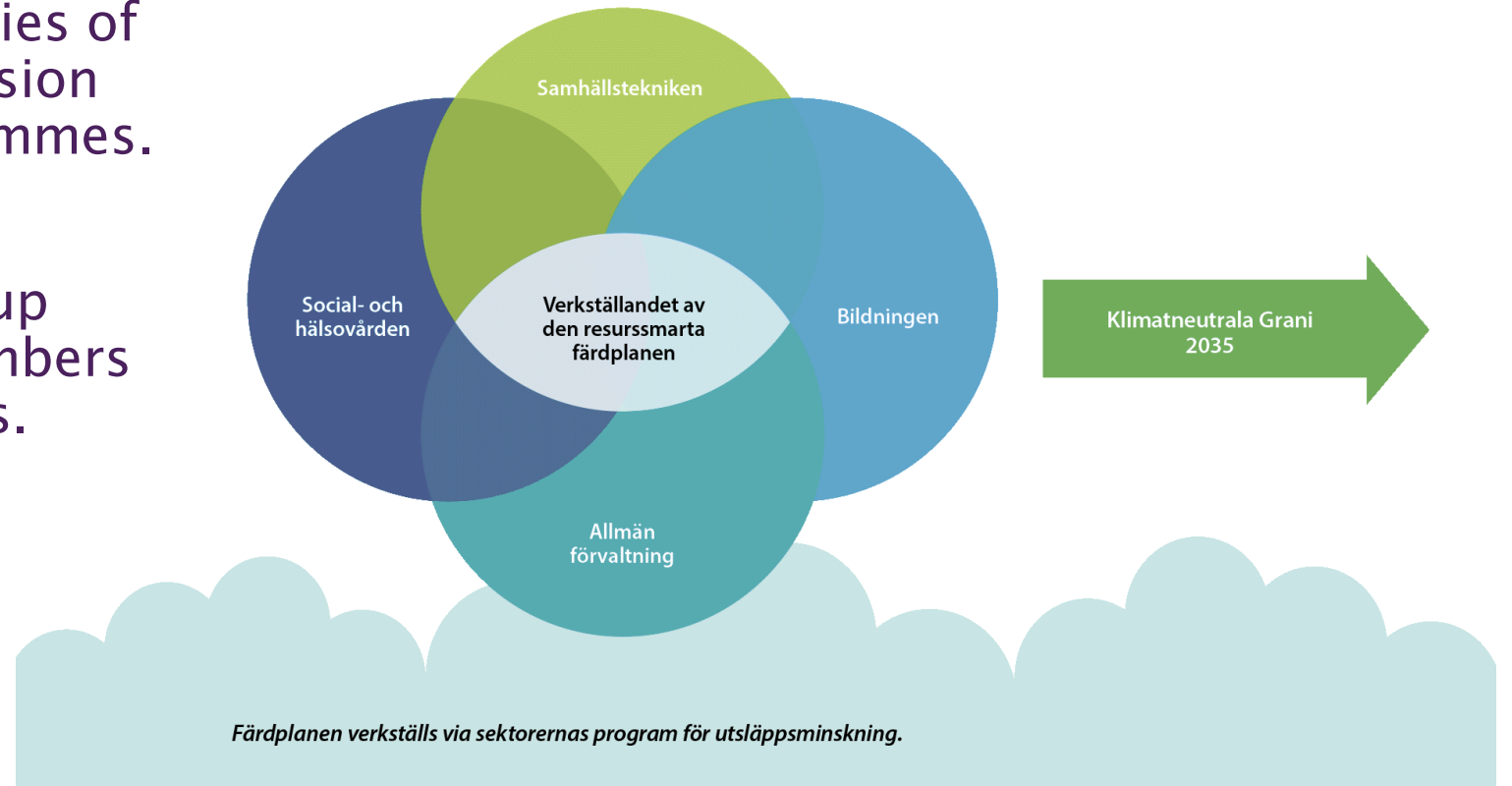


https://hiilineutraaligrani.fi/kaupungin-ilmastotyoy/ilmastotyoy_rakenne/

Example: Kauniainen

In city of Kauniainen (Grankulla), the responsibilities for different activities of climate work are specified in division specific emission reduction programmes.

An environmental steering group coordinates the work and has members from each of the four divisions.



<https://hiilineutraaligrani.fi/sv/stadens-klimatarbete/det-samlade-arbetet-for-klimatneutralitet/>



Using existing processes

Infiltrating the management processes with climate point-of-view

- Strategic roadmaps
- Economic management, short-term budgeting
- Procurement management
- Monitoring processes
- Division-specific processes, e.g. urban planning, building permits

Example: Developing division-specific processes

The City of Joensuu's "Carbon neutral circular economy city – designing and building" (*Hiilineutraali kiertotalouskaupunki – suunnitellen ja rakentaen (HIKKA)*) project:

- develops sustainable operating models to consider circular economy and carbon neutrality better in the operations of the city's Urban Environment Division
- Examines existing operating models in the division and seeks alternative ways to include climate and circular economy principles in them

<https://climatejoensuu.fi/en/web/climate-joensuu-english/-/joensuu-received-funding-to-advance-circular-economy-and-carbon-neutrality-in-the-urban-environment?redirect=%2Fen%2Fweb%2Fclimate-joensuu-english>



Involve the community

Encouraging municipal residents to climate-friendly action

- With campaigns
- Via education
- Including participation in municipal operating models

Engaging local companies in climate work by

- Increasing companies' climate expertise with information, materials and tools, and advisory services
- Providing networking possibilities and visibility



Thank you!

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